

ADRENALINEREGINASPORTS.COM

ADRENALINE

REGINA SPORTS

Media Kit

2011-2012



ADRENALINE

Regina sport is showcased as it never has been before through *Adrenaline: Regina Sports*. Through quality features on our pages and up-to-date information online, we're excited to be on the field, the track, the golf course and the great outdoors, as well as into the gyms, schools, businesses, and homes around the city. We feature every sport played in Regina at every level - from community to professional, we've got you covered.



IN PRINT

Adrenaline: Regina Sports in print features athletes, teams, sport personalities, trends, events, games, fans, and competitions. The magazine is distributed the first week of ten months throughout the year. We have features and new sports showcased each month.

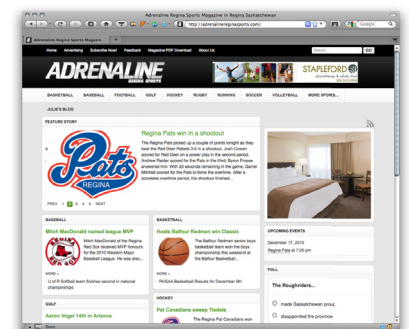
Quality editorial is the focus of the magazine, while we provide a venue for advertisers to share their products with the city. The majority of our magazines are sent to homes around the city, while readers can also find our magazines at various businesses, recreation centres and events throughout Regina. *Adrenaline: Regina Sports* is also available through subscription.



ONLINE

The website of *Adrenaline: Regina Sports* features the same quality content of our magazine, with even more current information - including regularly updated schedules, scores, and news bites on Regina.

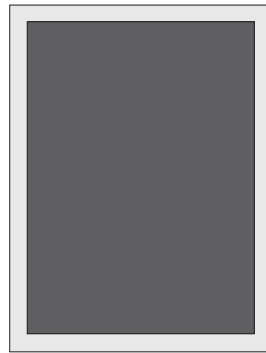
Our website is also a place where Regina sports fans and personalities can communicate and provide feedback on our content and sports in the city and beyond. We welcome comments and are interested in what Regina fans have to say! Our website also provides the opportunity for us to learn what sports and teams our fans want to see featured.



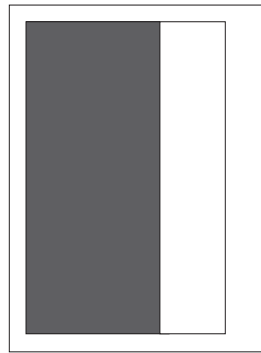


PRINT ADVERTISING SIZES

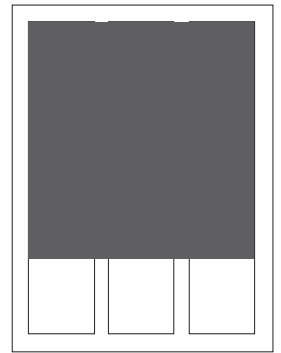
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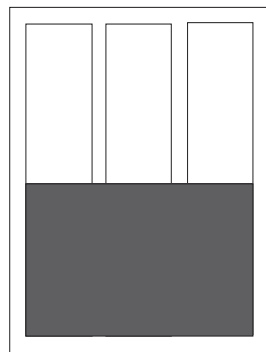
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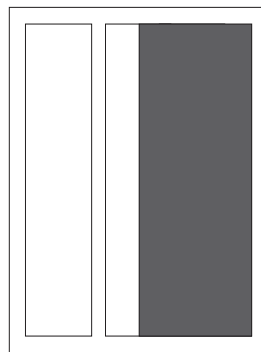
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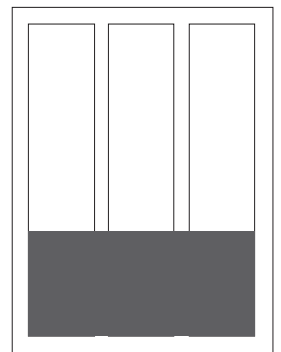
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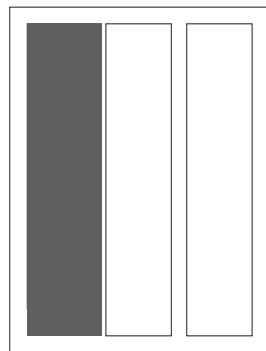
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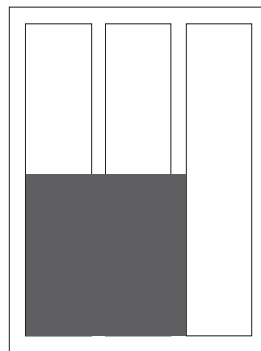
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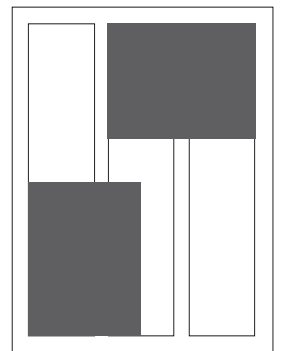
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1/3 PAGE AD
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1/3 PAGE SQUARE
5" X 5"



1/4 PAGE AD
Vertical 3.69" X 4.875"
Horizontal 4.875" X 3.69"

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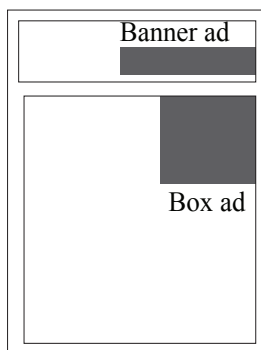
Mail: Adrenaline: Regina Sports
1434 Wascana Highlands
Regina, SK, S4V 2K2

FTP: files.adrenalinereginasports.com
Path/Directory:httpdocs/files/
User: guest
Pass: sports

Full page w/bleed - 8.875 x 11.25 inches
Full page w/o bleed - 7.375 x 9.75 inches
1/2 page horizontal - 7.375 x 4.875 inches
1/2 page vertical - 3.69 x 9.75 inches
2/3 page vertical - 5 x 9.75 inches
2/3 page horizontal - 7.4 x 6.5 inches
1/3 page horizontal - 7.375 x 3.25 inches
1/3 page vertical - 2.5 x 9.75 inches
1/3 page square - 5 x 5 inches
1/4 page vertical - 3.69 x 4.875 inches
1/4 page horizontal - 4.875 x 3.69 inches

- Ad dimensions pictured are an example of placing.
- Other ad dimensions may be presented by advertisers for discussion
- Purchase a spread, back cover, front cover, or inside cover in our print edition and receive a free banner ad online for the corresponding months

Online Ads



Banner ads
468 px x 60 px

Box ads
300 px x 250 px

Web: RGB, submitted
as 72dpi gif, jpg, or png.